**FOLLOW THE COLUMNIST PROJECT**

Now that we have learned about SOAPS Tone, Modes of Persuasion, logical fallacies, Rhetorical Strategies, Diction and Syntax you will follow a popular and successful columnist/journalist from a major paper. Who writes specifically an **opinion/editorial writer** that often debates current issues. Using weebly.com (see YouTube for tutorial), you will analyze that columnist writing style and use of strategies that aid to his or her purpose.

Student sample #1: <http://abbysfollowthecolumnist.weebly.com>

Student sample #2: <http://lexdoeslang.weebly.com>

Student sample #3: <http://ddaniaplang.weebly.com/6.html>

Student sample #4: <http://ftcposts.weebly.com>

Student sample #5: <http://nikkidlc.weebly.com/6.html>

NY Times Columnists: <http://www.nytimes.com/pages/opinion/index.html?action=click&pgtype=Homepage&region=TopBar&module=HPMiniNav&contentCollection=Opinion&WT.nav=page>

Washington Post Columnists: <https://www.washingtonpost.com/opinions/personalities/>

LA Times: <http://www.latimes.com/columnists/>

Each blog page has to have:

* images that relates to the article’s topic and your analysis
* a video that relates to the article’s topic and your analysis
* The link to the annotation of the article (can be an image as well)
* ARTICLE HAS TO BE CURRENT ARTICLE

Page #1: Columnist’s Biography, photo, with a direct link to his or her’s column and twitter page

Page #2: Article #1 analysis:

* SOAPS Tone Analysis

Rhetorical Analysis of Diction

* Link to the Article
* Link to annotated article

Page #3: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of Tone
* Link to the Article
* Link to annotated article

Page #4: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of Ethos Logos Pathos
* Link to the Article
* Link to annotated article

Page #4: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of two rhetorical strategies
* Link to the Article
* Link to annotated article

Page #5: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of two rhetorical strategies
* Link to the Article
* Link to annotated article

Page #6: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of Logical Fallacies
* Link to the Article
* Link to annotated article

Page #7: Article #2 analysis

* SOAPS Tone Analysis
* Rhetorical Analysis of syntax
* Link to the Article
* Link to annotated article

Page 8: Your overall analysis of the columnists writing style

Format for analysis

1. Discuss author’s claim, purpose and audience
   * Discuss exigency/occasion
   * This article \_\_\_\_\_\_\_\_\_\_\_ effective in using \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_to convince

(is/is not) (name the strategies)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

(audience) (purpose)

1. Name of rhetorical strategy (i.e., diction, tone, MOP etc)
2. Provide evidences in quotations to support your choice (weave the evidence with your words). Evidence taken from article should be no more than 6 words.
3. Provide commentary/explanations/clarifications/interpretations that link your evidence to the authors purpose
4. Repeat steps 3-5 at least twice

Due Date: December 10th, 2015