Paragraph #1

* Occasion/Exigency (the time and place of the piece, current situation, context that encouraged the writing/why is it an important study for an academic reader or writer?  why should we care?)
* Audience (the group of readers to whom the piece is directed (one person?  small group?  Large group?)  what do they know?  what do they need to know? )
* Purpose (Why did the author write the piece, why was the author compelled to write the reason behind the text--to inform?  to explain?  to persuade?/  consider subject and audience)
* Discuss the authors tone then provide evidence and commentary
* Discuss the authors mode of persuasion then provide evidence and commentary
  + Logos is used to describe facts and figures that support the speaker's topic. It appeals to logic.
  + Ethos is an [appeal to the authority](http://en.wikipedia.org/wiki/Appeal_to_authority) or honesty of the presenter. It is how well the presenter convinces the audience that he or she is qualified to present (speak) on the particular subject
  + Pathos is an appeal to the audience’s emotions, fear, imagination, hope etc

Paragraph #2 :

* Name a rhetorical device
* Provide evidence in quotations to support your choice
* Provide commentary/explanations/clarifications/interpretations that link your evidence to the authors purpose for writing the text
* Name a rhetorical device #2
* Provide evidence in quotations to support your choice
* Provide commentary/explanations/clarifications/interpretations that link your evidence to the authors purpose for writing the text