**SOAPS – Tone** [**http://www.youtube.com/watch?v=b-1KIVoQGxU**](http://www.youtube.com/watch?v=b-1KIVoQGxU)

**Subject**: What is the topic about?

**Occasion**: why are you writing about this topic? What happened that cause you to want to speak about this topic?

**Audience**: You are you writing this for?

**Purpose**: What is your end goal? What do you want to accomplish after your audience has read your essay? What is your claim? What are you trying to change?

**Strategy**: Is there a particular strategy that you are going to use to persuade your audience? (ethos, logos, or pathos)

Tone – How do you feel about the topic so what tone will you use in your writing?

**FRIES (Types of Evidence)**

1. Facts
2. Reasons
3. Incidents
4. Examples
5. Statistics

**Claim: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Reason #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Reason #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Rhetorical Strategy: ethos, logos, or pathos**

**Purpose: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Synthesis Essay Outline**

**Introduction (box #1)**

Sentence 1: Attention grabber (tell a story)

Sentence 2-3: Occasion

Sentence 3: Thesis/claim

Sentence 4: two defenses to your thesis/claim

**Body Paragraph #2 (box #2 & #3)**

* Write an argument response (yellow sheet with boxes) using THREE numbers in box #2 that support your first defense of your claim.
  + Must use at least two different sources in this paragraph
* Write a counter-claim using one number in box #3

**Body Paragraph #3 (box #2 & #3)**

* Write an argument response (yellow sheet with boxes) using THREE numbers in box #2 that support your second defense of your claim.
  + Must use at least two different (cant be the ones from paragraph 2) sources in this paragraph
* Write a counter-claim using one number in box #3

**Conclusion (box #4)**

Sentence 1: transition, restate your thesis/claim

Sentence 2-3: Summarize your two main points

Sentence 4: transition, Close with a call to action/ PURPOSE (Choose one of the three below). This statement answers why I should care!

* Prediction
* Recommendation
* Question