**Credible Sources on the Internet**

What does **CREDIBLE** mean?

*convincing, able to be believed*

How do you **determine** if an Internet source is **credible**?

*Ask WHO? WHAT? WHERE? WHEN? WHY?*

**WHO** – Who is the author?

* If there is an “about” page, read it.
	+ Is this person or organization an expert in their field?
	+ What is their educational background?

**WHAT** – What kind of information is provided and how high is its quality?

* If the site provides a deep knowledge of your topic with references to studies and statistics, it is probably high quality.
* If the site provides only general facts, you should find better, more detailed information elsewhere.

**WHERE** – Where is this site on the web? What is the web address?

**.com** – hosted by a **com**pany, often a site for profit, advertisements on websites suggest the information will be biased, though online magazines are often .com sites. Be careful and explore further.

**.org** – hosted by a non-profit **org**anization, reliable information depending on the background and mission of the organization. Be careful and explore further.

**.edu** – hosted by an **edu**cational institution, typically reliable and expert information.

**.gov** – hosted by a government institution, typically reliable and expert information.

**WHEN** – When was it published? Is this the most up to date information?

**WHY** – What is the author, organization, or company’s goal in publishing this information?

* Is the goal to
	+ Provide excellent information to the public? – Great!
	+ Persuade the audience of an argument or opinion? – Be careful!
	+ Sell the readers a product? – Move on fast!